

THE NEXT GENERATION OF GAMING
AND ENTERTAINMENT STARTS HERE.



XBOX 360™

**XBOX 360 IS A POWERFUL ENTERTAINMENT SYSTEM THAT
IMMERSES YOU IN THE BEST GAMES, THE NEXT GENERATION
OF XBOX LIVE AND UNIQUE DIGITAL ENTERTAINMENT
EXPERIENCES THAT ALL REVOLVE AROUND YOU.**

- **THE BEST GAMES**
- **THE NEXT GENERATION OF XBOX LIVE**
- **UNIQUE DIGITAL ENTERTAINMENT EXPERIENCES**

CHRISTMAS 2005

Xbox 360 & Xbox 360 Core System: Sku Components

Microsoft Confidential until 17th August 2005



Xbox 360



Xbox 360 Core System

Launch: Christmas 05

Estimated Retail Price:

UK £279.99

IRE €409.99

Includes:

- Console (Exclusive chrome DVD tray)
- Hard drive (20GB)
- Wireless controller
- Ethernet connectivity cable
- Component HD AV cable (with SCART adaptor)
(compatible with both HD and standard TVs)
- Headset

Bonus: At launch, the Xbox 360 will also include a limited time, exclusive mini Media Remote control. (Whilst stock last)

Also includes:

- Power supply and cord
- Instruction manuals
- 2 x AA Batteries for wireless controller

Launch: Christmas 05

Estimated Retail Price:

UK £209.99

IRE €309.99

Includes:

- Console (Standard finish DVD tray)
- Wired controller
- Composite AV cable (with SCART adaptor)

Also includes:







- Power supply and cord
- Instruction manuals

NOTE: A Memory Unit (or Hard Drive) is required for game saves or access to the Xbox Live service.

Xbox 360 – ERP £279.99



Includes

Wireless Controller	20GB Hard Drive	Component HD AV Cable connection	Headset	Xbox Live™ SILVER (broadband subscription required)	Ethernet Connectivity Cable
				 FREE 30 Day GOLD subscription (New subscribers only)	



PLUS launch quantity only, Ltd Edition mini Media Remote Control

Xbox 360 CORE SYSTEM – ERP £209.99



Includes

**Wired
Controller**



**Composite
TV connection
& SCART
adaptor**



**Xbox Live™
Enabled**

(broadband
subscription required)

Simply purchase a
Memory Unit (or Hard
Drive), a Headset and an
Ethernet connectivity
cable and you're ready
to enjoy the full Xbox
Live experience

Xbox 360 & Xbox 360 Core System: Sku Level Messaging

Microsoft Confidential until 17th August 2005



Xbox 360

Xbox 360 delivers the ultimate gaming and entertainment experience for the best value. It is fully loaded with a hard drive, wireless controller and headset for the serious gamer who wants to take advantage of the full power of the system.



Xbox 360 Core System

Xbox 360 Core System delivers the same powerful gaming system as Xbox 360 but lets you expand at your own pace. Play Xbox 360 games and enjoy all of the Xbox 360 media features

Key Benefits/Why to Buy:

- Includes a Hard Drive to save games, download new content and play top selling original Xbox games.
- Xbox Live Ready – Includes a Headset and Ethernet connectivity cable - everything you need to connect to Xbox Live (broadband subscription required).
- Includes a Wireless Controller for the ultimate in precision, comfort and control with wireless freedom.
- Includes a Component HD AV Cable which is optimised for high-definition as well as standard TVs.
- Enjoy your movies with progressive scan DVD playback. Stream your music and digital photos from a wide range of portable music players and digital cameras. And connect to your Windows XP or Windows Media Center PC.

Key Benefits/Why to Buy:

- Xbox 360 Core System includes the same powerful gaming system and everything you need to start playing Xbox 360 games right out of the box at great value.
- Xbox 360 Core System is expandable. Add key accessories to take full advantage of the power of the system.
- Xbox Live Enabled – simply purchase a Memory Unit (or Hard Drive), a Headset and an Ethernet connectivity cable and you're ready to enjoy the full Xbox Live experience (broadband subscription required).
- Enjoy your movies with progressive scan DVD playback. Stream your music and digital photos from a wide range of portable music players and digital cameras. And connect to your Windows XP or Windows Media Center PC.

Xbox 360 & Xbox 360 Core System: Recommended accessories

Microsoft Confidential until 17th August 2005



Xbox 360

Still want more? Check out these recommended official Xbox® accessories (sold separately):

- 1. Wireless Networking Adaptor**
Get Xbox Live and stream digital content on a home network with wireless freedom.
- 2. Memory Unit (64MB)**
Take your games everywhere you go.
- 3. Play & Charge Kit**
Recharge your Xbox 360 Wireless Controller while you play.
- 4. Universal Media Remote**
Control your entire digital universe with the touch of a button.
- 5. Faceplates**
Customise. Personalise. Mesmerise.



Xbox 360 Core System

Still want more? Check out these recommended official Xbox® accessories (sold separately):

- 1. Wireless Controller**
Precision, comfort, and control with wireless freedom.
- 2. Hard Drive**
Save games, experience the world of Xbox Live, online gaming, download new content, and play original Xbox games.
- 3. Memory Unit (64MB)**
Portable game saves and experience the world of Xbox Live.
- 4. Headset**
Talk, laugh, listen on Xbox Live.
- 5. Faceplates**
Customise. Personalise. Mesmerise.
- 6. Universal Media Remote**
Control your entire digital universe with the touch of a button.
- 7. Component HD AV Cable**
Optimised for standard and HDTVs. Experience the ultimate in high-definition gaming.



Wireless Controller

Precision, Comfort, Control, and Freedom!

Experience the ultimate in wireless freedom with next generation precision, speed, and accuracy

- 2.4 GHz wireless technology with 30-foot range
- Built for lag-free play
- Integrated headset port for Xbox Live play
- Adjustable vibration feedback for longer battery life



ERP

£32.99

€44.99

Wired Controller

Precision, Comfort, and Control

- Experience next generation gaming through the new standard in wired controllers
- Compact ergonomics for comfortable play
- Integrated headset port for Xbox Live play
- Adjustable vibration feedback for a personalised gaming experience



ERP

£24.99

€34.99

Universal Media Remote

Control your entire Xbox 360 experience

- Control your TV, DVD/CD playback, Xbox 360 and Windows XP Media Center controls
- Ergonomic design with backlit buttons
- Extensive and easy to use code library
- Integrated Windows XP Media Center controls



ERP

£19.99

€29.99

Memory Unit (64MB)

Take your games everywhere you go

- Save your game progress and transport your Xbox Live account
- Supports Xbox Live Downloadable content
- Bonus carrying case fits on your key ring
- Use 2 Memory Units for flexible game storage



ERP

£22.99

€34.99

Hard Drive (20GB)

Enhance your Xbox 360 experience

- Save games, download new content from Xbox Live, and play an array of original Xbox® games
- Save music and create custom playlists
- Pre-loaded high-definition bonus content including Hexic® HD, a popular puzzle game



ERP

£69.99

€99.99

Headset - Voice Communicator

Communicate, collaborate & command

- Use the Xbox 360 Headset to chat with friends and strategise with teammates over Xbox Live, or in games with voice-command features
- Noise-cancelling microphone with adjustable boom
- Volume control and mute switch
- Lightweight, comfortable over-the-head design



ERP

£14.99

€19.99

Faceplates

Change is good

- Customise Xbox 360™ with distinctive Faceplates to match your personal style
- High-quality graphics resist scratching or peeling
- Easy to change designs whenever you like
- Keep an eye out for new designs



(Final number and designs tbc)

ERP

£14.99

€19.99

Play & Charge Kit

Don't miss out on the action

- Recharge your Xbox 360 Wireless Controller while you play
- Play & Charge Cable enables continuous game play
- Battery offers 25 hours of play per charge
- Battery fuel gauge through the Xbox 360 dashboard
- Includes Play & Charge Cable and NiMH rechargeable battery pack



ERP

£14.99

€19.99

Rechargeable Battery Pack

Extra power means longer game play

- Convenient, rechargeable power for your Xbox 360 Wireless Controller
- Up to 25 hours of play per full battery charge
- High-performance NiMH rechargeable battery cell
- Battery fuel gauge through the Xbox 360 dashboard
- Charger required (sold separately).



ERP

£9.99

€14.99

Wireless Adaptor

Xbox Live with no strings attached

- Play head-to-head wirelessly on Xbox Live, or on your home network.
- Dual band 5 GHz and 2.4 GHz Wireless A/B/G home network compatible
- Compact, high performance design
- Powered by Xbox 360 to eliminate adaptor clutter
- Streams photos and music from Microsoft Windows XP and recorded TV, movies and videos from your Microsoft Windows XP Media Center based PC.
- Easy setup and installation
- Collaborates with Xbox 360 authentic wireless accessories for worry-free integration
- 802.11a allows stepped-up data transfer for enhanced video streaming



ERP £59.99

€79.99

Advanced AV Pack

- Connects directly to TVs equipped with RGB Scart terminals and enables RGB video signals for even greater video output



ERP £17.99

€24.99

VGA AV Cable

Hi-Def brilliance for VGA monitors

- The High-Definition connection for TVs and monitors with VGA inputs
- DV-15S Standard VGA Connector
- Video output settings of 480p, 720p, or 1080i
- Dolby® Digital 5.1 Surround Sound output
- 8-foot long shielded cable



ERP £19.99

€29.99

Component HD AV Cable

The ultimate in high-definition gaming

- The all-in-one solution for high-definition and standard TVs
- High-definition gaming output of 720p or 1080i
- Progressive-scan DVD playback in 480p
- Dolby® Digital 5.1 Surround Sound output
- Component (Y, Pr, Pb) high-definition video output
- 8-foot-long shielded cable



ERP £19.99

€29.99

Xbox 360 Console overview

HARD DRIVE

A 20GB Hard Drive is standard

WIRELESS

Up to 4 bi-directional controllers

MEMORY UNITS

Take your game saves, Xbox Live profile, and Xbox Live downloadable content with you

RING OF LIGHT

The circle of light flashes to indicate status in games and when you are online

FAST AND SMART

The IBM CPU consists of three 3.2GHz cores and a teraflop of overall system floating-point performance

GRAPHICS

A custom 500MHz ATI graphics chip drives ultra-realistic HD entertainment

MOVIES

Progressive-scan DVD playback is standard

PLUG AND PLAY

Standard USB ports let you plug in your digital entertainment devices

